It is quite obvious from the bubble chart that the rides are concentrated in the urban areas than the rural and suburban areas. However, when we look closely at the pie charts, we can see that the distribution of drivers to the fare and rides is disproportionate.

The company utilized 80% of its drivers to collect 63% of fare and 68% of rides in the urban areas whereas it utilized 16% of its drivers to collect 30% of fare and 26% of rides in the suburban areas. This shows the lower number of drivers in suburban areas are bringing in more revenues with a lower number of rides. The cost and distance could be the factor. Rides in urban areas are shorter than suburbs. There might also be a minimum fare that is driving this. It would help to look at the distance data for further analysis.

No clear trend can be determined from the plots. The graphs don’t show a correlation between the number of drivers and the rides and fares. More data will need to be analyzed to determine the correlation and trend.